

**SPI Before/After Survey TAB**

**Public: graduates of UNS Pro Level, or Advanced Clinical Training**

**When done: November-December 2021**

**Number Responding: 36**

Abbe Keen  
Abigail Rose Maddox  
Arin Grinde  
Ashley Gordon  
Bri Hartbarger  
Bridget Shaefer  
Bruce Serven  
Caroline Stucki  
Charlene McCullough  
Cindy Davis  
Claudia Colombari  
Doreen Sundin  
Dr Barbara Passin  
Dr. Blake Gordon, ND, Lac  
Elizabeth Miller  
Eric Chu  
Jenya Hampton  
Joan Jacobs  
Jody England  
Joseph Strickland  
Josie Steuart  
Kajal Patel  
KAREN DAWN BRETZ  
Kelly Reagan  
Ken Teater  
Kristen Clore  
Kristin Schrader  
Lindsey Crenshaw  
Lisa Gordon  
Mark Holtschlag  
Nanette Jarmain  
Roxane Cook  
Shannon Eggleston  
Stacy Phelps  
Sue Howell  
William L Bender

**1. What is the highest level of Nutrition Response Testing® training you have done?**

69.4% Advanced Clinical Training (25)  
30.5% Pro Level (11)

**2. What year did you complete your highest level of Nutrition Response Testing training?**

2.7% 2007 (1)  
8.3% 2008 (3)  
2.7% 2009 (1)  
5.5% 2010 (2)  
5.5% 2011 (2)  
2.7% 2013 (1)  
2.7% 2015 (1)  
8.3% 2016 (3)  
13.9% 2017 (5)  
11.1% 2018 (4)  
11.1% 2019 (4)  
8.3% 2020 (3)  
13.9% 2021 (5)  
2.7% Will complete in 2022 (1)

**3. How many times per month do you typically order Standard Process products?**

13.9% Once (5)  
5.5% Twice (2)  
5.5% 3x (2)  
75% 4x (27)

**4. Can you give us an estimate of the average amount of money you spent on Standard Process products per month prior to doing Nutrition Response Testing training?**

44.4% NONE (16)  
2.7% 50 (1)  
2.7% Less than 100 (1)  
8.3% 100 (3)  
2.7% 100-200 (1)  
16.7% 200 (6)  
2.7% 300 (1)  
2.7% 400 (1)  
8.3% 500 (3)  
2.7% 800 (1)  
2.7% 5,000 (1)  
2.7% 10,000 (1)

Total of figures: **\$19,849**  
Average: **\$551.36.**

**5. Can you give us an estimate of the average amount of money you spend on Standard Process products per month now after doing Nutrition Response Testing training?**

5.5% 100 (2)  
2.7% 150 (1)  
2.7% 300 (1)  
2.7% 500-1,000 (1)  
11.1% 1,000 (4)  
2.7% 1,600 (1)  
13.9% 2,000 (5)  
2.7% 2,000+ (1)  
2.7% 2,500 (1)  
2.7% 3,000 (1)  
2.7% 3,500 (1)  
5.5% 4,000 (2)  
2.7% 4,000-6,000 (1)  
5.5% 4,500 (2)  
2.7% 5,000 (1)  
2.7% 5,000-7,000 (1)  
8.3% 6,000 (3)  
2.7% 7,200 (1)  
2.7% 7,500 (1)  
5.5% 10,000 (2)  
2.7% 15,000 (1)  
2.7% 20,000 (1)  
2.7% 25,000 (1)

Total of figures: **\$175,951**

Average: **\$4,887.53**

## **ANALYSIS**

The purpose of this survey was to get a comparative analysis of how much money trained Nutrition Response Testing practitioners spent on Standard Process products before they did UNS training, compared to after.

All those surveyed here were graduates of the UNS Professional Level, or the Advanced Clinical Training program. 36 practitioners participated in the survey.

1. The average amount spent on Standard Process products monthly by these practitioners prior to doing Nutrition Response Testing training, was **\$551.36**.
2. The average spent monthly on Standard Process products by these practitioners after doing UNS training, was **\$4,887.53**. That after figure represents an increase of 8.86 times the before figure.

John Eberhard  
UNS Marketing Chief